

# Summary Report & Analysis

ZIP Code: 07662  
 Post Office Name: ROCHELLE PARK  
 County Name: Bergen, NJ  
 Sectional Postal Center Name: 076 HACKENSACK, NEWARK, WESTWOOD, NJ  
 State Name: NEW JERSEY  
 Metropolitan Area Name: Bergen-Passaic, NJ  
 TV Market Name: NEW YORK  
 Bureau of Economic Area Name: New York-No. New Jer.-Long Island,NY-NJ-CT-PA  
 Division Name: MIDDLE ATLANTIC  
 Region Name: EAST

Description	Value	EASI Score	EASI Rank (of 29467)
Latitude:	40896626		
Longitude:	-74094768		
Population:	18,883		
Households:	6,976	C	14680
Total Household Income (\$000):	350,731,740	A	2763
Median Household Income (\$):	45,023	A	2225
Median Age:	38.8	A	5210
White Population:	17,918	C	17418
Black Population:	157	C	12391
Hispanic Population:	656	B	6286
Asian, Pacific Islander Population:	609	A	2254
EASI Weather Index (US Ave=100):	81	C	17473
EASI Quality of Life Index (US Ave=100):	120	C	11837

## Footnotes:

EASI Rank: based on the concentration of the variable with a "1" being the highest rank and the number of areas in a geography being the lowest rank. (ZIP codes=29,467; Cities=3,733; Counties=3,141; Sectional Postal Centers=881; Metropolitan Areas=318; TV Markets=211; Bureau of Economic Areas=174; Area Codes=122).

EASI Score: arranges EASI Rank into a quintile frequency distribution ranging from "A" (the highest concentration group and top 20%) through "E" (the lowest concentration group and bottom 20%).

"(US Ave=100)" indicates an index value that has a range of 0 (low) to 200 (high).

All data are derived from the US Census and other official government sources.

"B-" in a variable description means it is a Business Profile.

"P-" in a variable description means it is a Personal Profile.

Asian PI Female Aged 35-44 Years Old:	71	2154
Head of Household 55-64 Income \$100K+:	138	2191
B - Median Income - Blacks (US Ave=100):	185	2209
P - Nursing Home Population (US Ave=100):	185	2210
B - Median Income (US Ave=100):	185	2210
B - Single & Money (US Ave=100):	185	2210
B - Population in Nursing Homes (US Ave=100):	185	2210
Median Household Income (\$):	45,023	2225
Urban Population:	18,883	2226
Asian, Pacific Islander Population:	609	2254
Group Quarters - Nursing Homes:	411	2259
Asian PI Per Capita Income (\$):	20,115	2297
Hispanic Origin Puerto Rican:	163	2305
Unit Occupied Asian PI:	156	2335
Asian PI Male Aged 12-17 Years Old:	35	2341
White Head of Household Income \$75K-100K:	658	2345
White Median Household Income (\$):	45,167	2346
Public Transportation to Work:	499	2346
P - Subway or Bus to Work (US Ave=100):	184	2357
P - Puerto Ricans (US Ave=100):	184	2357
B - Median Income - Whites (US Ave=100):	184	2357
Households Earning \$75-100K:	692	2394
With Mortgage - Monthly Costs \$800 - \$1,999:	1,776	2400
With Mortgage - Monthly Costs	158	2446
Head of Household 25-34 Income \$50K-75K:	375	2457
Hispanic Average Household Income (\$):	59,178	2478
Median With Mortgage Costs:	1,183	2504
P - Richer Income Households (US Ave=100):	183	2505
P - Singles with Jobs (US Ave=100):	183	2505

**Footnotes:**

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# Top 100 Significant Variables Report & Analysis for:

ZIP Codes: 07662

Description	Value	EASI Rank (of 29467)
ZIP Code: 07662		
Post Office Name: ROCHELLE PARK		
City Code: 3465340		
City Name: SADDLE BROOK, NJ		
Sectional Postal Center (3 Digit ZIP Code): 076		
Sectional Postal Center Name: 076 HACKENSACK, NEWARK, WESTWOOD, NJ		
County Name: Bergen, NJ		
County FIPS Code: 34003		
Area Code: 201		
State Abbreviation: NJ		
State Name: NEW JERSEY		
Metropolitan Area Code: 0875		
Metropolitan Area Name: Bergen-Passaic, NJ		
TV Market Code: 501		
TV Market Name: NEW YORK		
Bureau of Economic Area Code: 010		
Bureau of Economic Area Name: New York-No. New Jer.-Long Island,NY-NJ-CT-PA		
Division Name: MIDDLE ATLANTIC		
Region Name: EAST		
Value - Owner Occupied \$150000-\$199999:	2,239	77
Population Density:	28,095.5	177
Black Average Household Income (\$):	91,041	385
Occupied Structure with 2 Units:	493	449
Value - Owner Occupied \$200000-\$299999:	1,680	492
Asian PI Female Aged 75 Years Old and Over:	25	498
P - Educational Involvement (US Ave=100):	195	673
Education Index (US Ave=100):	195	673
Occupied Structure Built 1950-1959:	2,382	689
P - Cubans (US Ave=100):	195	737
P - Older Homes - Average Cost (US Ave=100):	195	737
B - Reasonably Priced Older Homes (US Ave=100):	195	737
Hispanic Origin Cuban:	128	739
No Mortgage - Monthly Costs \$400+:	572	786
P - Richer Asians (US Ave=100):	194	884
B - Asians with Money (US Ave=100):	194	884
Asian PI Female Aged 0-5 Years Old:	75	903
White Head of Household Income \$50K-75K:	1,808	925
Other Average Household Income (\$):	278,404	933
Occupations - Administrative Support:	2,159	945
B - Average Priced Product Market (US Ave=100):	193	1032

Asian PI Head of Household Income \$75K-100K:	34	1057
Head of Household 25-34 Income \$75K-100K:	167	1064
Rent \$750-\$999:	550	1091
Head of Household 55-64 Income \$50K-75K:	340	1136
Asian PI Male Aged 55-64 Years Old:	34	1158
Households Earning \$50-75K:	1,836	1177
B - Median Rent (US Ave=100):	192	1178
Median Gross Rent:	721	1228
Citizenship - Foreign Born - Naturalized:	1,309	1244
Head of Household 65+ Income \$50K-75K:	201	1267
Head of Household 65+ Income \$75K-100K:	82	1327
Asian PI Male Aged 25-34 Years Old:	97	1397
Black Per Capita Income (\$):	20,296	1419
B - Higher Priced Product Market (US Ave=100):	190	1474
Asian PI Total Household Income (\$000):	12,249,775	1502
Asian PI Head of Household Income \$100K+:	22	1548
Other Per Capita Income (\$):	61,557	1559
Median Value - Owner Occupied:	189,002	1586
Group Quarters - Other Institutions:	21	1602
Median No Mortg Costs:	288	1616
B - Speaks Asian (US Ave=100):	189	1621
B - Median Home Value (US Ave=100):	189	1621
B - Old and with Money (US Ave=100):	189	1621
Asian PI Female Aged 25-34 Years Old:	95	1643
Speaks Asian or Pacific Island Language:	492	1680
Asian PI Average Household Income (\$):	78,524	1725
Speaks Other Language:	1,814	1746
P - Luxury Rent (US Ave=100):	188	1768
P - Long Time Residents (US Ave=100):	188	1768
Employees - Wholesale Trade:	677	1807
Rent \$1000+:	198	1819
Moved in 1959 or Earlier:	1,791	1837
Black Median Household Income (\$):	46,250	1840
Asian PI Head of Household Income \$35K-50K:	37	1854
P - Older with Income (US Ave=100):	187	1915
B - Easy Commute (US Ave=100):	187	1915
P - Foreign Born (US Ave=100):	187	1916
B - Foreign Born Market (US Ave=100):	187	1916
Asian PI Head of Household Income \$0-15K:	39	1982
Black Head of Household Income \$100K+:	15	2021
Group Quarters by Age - More than 65 Years of Age:	426	2038
Private for Profit Wage and Salary Workers:	7,742	2039
Occupied Structure with 20-49 Units:	18	2050
B - Homeowner Expenses - No Mortgage (US Ave=100):	186	2060
P - Widows and Widowers (US Ave=100):	186	2063
B - Retail Jobs (US Ave=100):	186	2063
B - Widows and Widowers (US Ave=100):	186	2063
Asian PI Head of Household Income \$15K-25K:	29	2090
Asian PI Female Aged 45-54 Years Old:	40	2096
Employees - Retail Trade:	1,950	2111